

Web & Graphic Designer

Michael Ressler

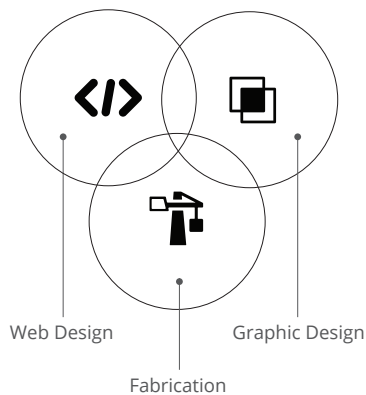


BIO

I'm a 30 year old Freelance Designer and Artist raised in Fargo, North Dakota. I'm passionate about art, technology, and the intersections in between. I enjoy creating immersive experiences through situational design and multiple mediums. I am constantly exploring the boundaries of art and design.

I have two years of experience as a freelance designer working with individuals and small businesses, building websites and managing their digital and print materials. I have five years of experience working within businesses doing professional graphic design, web design, office management, and event production. I love working with small teams and other creative people on challenging projects.

SPECIALITIES



DESIGN SKILLS

Adobe Photoshop	●●●●●●●●●●	Image editing
Adobe Illustrator	●●●●●●●●●●	Print Production
Adobe InDesign	●●●●●●●●●●	Desktop Publishing
Adobe Premiere	●●●●●●●●●●	Video Editing
CorelDRAW X7	●●●●●●●●●●	Laser Cutting
HTML & CSS	●●●●●●●●●●	Grid and Layout
Wordpress	●●●●●●●●●●	Web usability
Construct 2	●●●●●●●●●●	Game Development

INTERESTS



WORK EXPERIENCE

Freelance - July 2014 to Present

Web and Graphic Designer

Performing web design, graphic design, and technology consulting on a contract basis. Working with individuals and small businesses to create websites built on Wordpress, digital and print assets, and custom marketing materials.

HARD CHARGE - February 2013 to July 2014

Web & IT Manager, Graphic Designer, Carpenter

Managed Drupal-based website. Maintained technical equipment, backups, and security. Designed digital and print assets for ads, promotional materials, merchandise, event signage, billboards, and website. Set up and managed event communications system, race results, edited videos, and construction.

Heartland Poker Tour - April 2010 to February 2013

Web & IT Manager, Graphic Designer, Office Manager

Managed PHP-based website. Maintained technical equipment, backups merchandise, and security. Designed digital and print assets for ads, promotional materials, merchandise, apparel, event signage, billboards, and website. Set up studio TV set at events, took principle photography, managed merchandise booth, livestreaming, and event results.

Department of Public Works of Nevada - August 2008 to 2015

First Camp Operations Manager, First Camp Build Assistant Manager

Seasonal work assisting in the build and operations of Black Rock City, Nevada. Assist in service coordination, maintenance, and event management for First Camp during the event. Participate in art and performance projects independently and collaboratively throughout.

EDUCATION

Minnesota State University Moorhead

Courses in Japanese and Honors

From 2003 to 2004 and 2008

North Dakota State University

Courses in Computer Science and Psychology

From 2002 to 2004

VOLUNTEER



Hack Fargo

Team Member, First Place at Fargo Startup Weekend 2014

Local non-profit organization promoting the development of public data sets through hackathons and civic relations.



Burning Man

North Dakota Regional Representative

Non-profit organization which builds Black Rock City, an annual experiment in temporary community.